

# FROME LIVESTOCK

## AUCTIONEERS LTD

### SALE REPORTS & INFORMATION WEEK ENDING 29<sup>TH</sup> SEPTEMBER 2023

### TOTAL HEAD SOLD 1089



### TRADE AT A GLANCE

PRIME CATTLE	TO 261P/KG	CULL COWS	TO 220P/KG
PRIME LAMBS	TO 287P/KG	STORE LAMBS	TO £100
DAIRY	TO £1500	CULL EWES/RAMS	TO £123
REARED CALVES	TO £480	CALVES	TO £365
STORE STEERS	TO £1675	STORE HEIFERS	TO £1700

Frome Livestock Market, Standerwick, Somerset, BA11 2QB  
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[www.fromelivestock.com](http://www.fromelivestock.com)

# Frome Market



## REGULAR WEDNESDAY CLINICS

**FREE NHS Health Checks every 2nd and 4th Wednesday**

**FREE Podiatry services every 1st and 3rd Wednesday**

The Health Hub is available to all farming or agricultural workers and their families, no matter where you live.

### Come and see us for:

- Health and wellbeing checks
- Advice on lifestyle and concerns affecting your emotional wellbeing
- Guidance towards any support you may require in the future

**No appointments necessary, just call in and speak to one of our volunteers.**



**HEALTH HUB 9am – 1pm**  
**Drop In**  
**No appointment needed**

**Wednesday 11<sup>th</sup> October**

**Wednesday 25<sup>th</sup> October**

**FOOT CLINIC 9am – 1pm**  
**Please check availability**  
**Pre-booking required**

**Wednesday 4<sup>th</sup> October**

**Wednesday 18<sup>th</sup> October**

# WEDNESDAY 27<sup>TH</sup> SEPTEMBER 2023

Increased numbers of Prime cattle and Cull cows selling to a solid trade. A good show of Lambs overall in terms of quality selling to a firm trade. A busy Dairy section again with regular and new buyers around the ring. Numbers of calves keep coming with all well sold again.

**TOTAL  
HEAD  
SOLD  
954**

## **PRIME CATTLE (62) to 261p/kg or £1697**

**AUCTIONEER: BRADLEY TOWELL 07496 263916**

**Start 12.30pm**

Increased numbers however a very mixed show of cattle overall which is reflected in the averages. Some good consignments of Native bred cattle selling well however not many U grade Continental types.

<b>TOP PRICE STEER</b>	<b>251p/kg for a Limousin from J Trott &amp; Sons</b>		
<b>TOP PRICE HEIFER</b>	<b>261p/kg for a Limousin from JA Ponzo</b>		
<b>UTM FAT TOTALS:</b>	<b>No</b>	<b>MIN P/KG</b>	<b>MAX P/KG</b>
<b>STEERS</b>			
Light 100-500kg	13	180.00	232.00
Medium 551-650kg	23	184.00	251.00
Heavy 651+	11	191.00	250.00
<b>HEIFERS</b>			
Light 100-500kg	3	233.00	245.00
Medium 501-590kg	11	180.00	261.00
Heavy 590+	1	236.00	236.00

## **UTM STEERS (47) Max. 251p/kg & £1697**

Handy weight Hereford steers from J Trott & Sons topped the pence per kilo at 251p/kg for 555kg with heavier sorts from PJ Harvey to 250p/kg for 680kg grossing £1696. Top gross price again for Hereford steers at £1697 for RH Wiltshire at 243p/kg. Good meaty Angus from D Hooper to 244p/kg for 585kg and 237p/kg from the same home. Holstein Friesian steers to 230p/kg from Seligman Farm Developments and 221p/kg grossing up to £1306.

UTM STEERS				
BREED	MAX (p/kg)	VENDOR	MAX (£)	VENDOR
Hereford	251.00	J Trott & Sons, Castle Cary	1697	RH Wiltshire, Seend
Angus	244.00	D Hooper, Winterborne Kingston	1424	D Hooper, Winterborne Kingston
Friesian	230.00	Seligman Farm Developments Ltd, Winchester	1306	Seligman Farm Developments Ltd, Winchester
Blonde	228.00	L Symes, Southampton	1342	L Symes, Southampton
Brown Swiss	227.00	Seligman Farm Developments Ltd, Winchester	1438	Seligman Farm Developments Ltd, Winchester
Limousin	218.00	P Reynolds, Fordingbridge	1087	P Reynolds, Fordingbridge

### UTM HEIFERS (15) Max. 261p/kg & £1418

Contiental heifers from JA Ponzo to 261p/kg for a 570kg Limousin and 256p/kg for a 555kg Limousin. Well fed Angus heifers from A Wallis & Sons to 236p/kg and £1401 with others to 234p/kg £1377. Blue heifers from Seligman Farm Developments to 245p/kg and 233p/kg.

UTM HEIFERS				
BREED	MAX (p/kg)	VENDOR	MAX (£)	VENDOR
Limousin	261.00	JA Ponzo, Pewsey	1087	P Reynolds, Fordingbridge
Blue	245.00	Seligman Farm Developments Ltd, Winchester	1222	Seligman Farm Developments Ltd, Winchester
Angus	236.00	A Wallis & Sons, Ansty	1401	A Wallis & Sons, Ansty
Hereford	230.00	J Trott & Sons, Castle Cary	1296	J Trott & Sons, Castle Cary
Brown Swiss	204.00	Seligman Farm Developments Ltd, Winchester	1088	Seligman Farm Developments Ltd, Winchester

## **CULL COWS (68) Beef to 220p/kg Dairy to 169p/kg**

**AUCTIONEER: BRADLEY TOWELL 07496 263916 Start 12.30pm**

A show of mostly grade 3 and 4 cows forward this week selling to a decent trade overall. A super grade 1 Limousin cow from Richard Wright topped the trade at 220p/kg and £1865. Angus cows with good cover from Delcombe Downs to 187p/kg for 680kg and Brown Swiss from Southwick Estates to 171p/kg. Holstein Friesians to 169p/kg and £1381. Grade 2 cows generally from 155p/kg to 168p/kg. Grade 3 cows from 137p/kg to 159p/kg. A large percentage of Grade 4 cows generally around 120p/kg to 130p/kg with the extremely plain sorts from 90p/kg to 100p/kg. Cull bulls to 150p/kg and £1659 for a Hereford.

CULL COWS				
BREED	MAX (p/kg)	VENDOR	MAX (£)	VENDOR
Limousin	220.00	RJ Wright, Somerton	1865	RJ Wright, Somerton
Angus	187.00	Delcombe Downs, Blandford	1430	Delcombe Downs, Blandford
Brown Swiss	171.00	Southwick Enterprises LLP, Fareham	1261	Southwick Enterprises LLP, Fareham
Friesian	169.00	SC Eavis, Sherborne	1381	SC Eavis, Sherborne
Swedish Red	161.00	Southwick Enterprises LLP, Fareham	1189	Southwick Enterprises LLP, Fareham
Hereford	152.00	PJ Pobjoy & Son, Norton St Philip	999	PJ Pobjoy & Son, Norton St Philip
Danish Red	137.00	Southwick Enterprises LLP, Fareham	764	Southwick Enterprises LLP, Fareham

## **THE MARKET CAFÉ IS NOW OPEN**

**EVERY WEDNESDAY  
AND FRIDAY**

**8AM – 3PM**





# *Steve & Anna Chubb*

Trading as  
John Cooper Livestock Services



**FOR ALL COLLECTIONS PLEASE RING**

**STEVE: 07831 383392**

**WILLIAM: 07825 252198**

**ANNA (Accounts): 07818 401491**

**Email: [johncooperlivestockservices@gmail.com](mailto:johncooperlivestockservices@gmail.com)**

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**SHEEP (551) Start 10.30am****AUCTIONEER: ROSS WHITCOMBE 07815 985 737****PRIME LAMBS (288) Max 287p/kg £160**

A slightly smaller entry when more could have been sold to the advantage. Plenty of demand for meat and weight, however leaner types would be harder work. It pays to feed the lambs as too many lean lambs coming forward. Best meated lambs flying to 287p/kg from Pat Apsey and £160 from Wallmead Farm Partnership. Light weight lambs to 246p/kg and £93.50 from WR Scurlock. Handy weights to 287p/kg and £129 from Pat Apsey. Heavies to 282p/kg and £139.50 from Wallmead Farm Partnership and over weights to 263p/kg from J Powell & Son and £160 from Wallmead Farm Partnership. More lambs needed each week. Please pre-enter your stock so we can advise buyers of numbers forward.

**STORE LAMBS Max (179) £100**

Another large entry of store lambs which sold to another flying trade. Best stores topping at £100 from M Maidment. Any lambs with strength all £90+, medium lambs £80+ with only the smallest £70 or less. Keep the lambs coming; we had over 14 different store lamb buyers here today.

**CULL EWES (84) Max £123**

A tidy entry of ewes which enjoyed a faster trade. Any ewe with meat or strength over £100 and topping at £118 from R & R Hole of Sherborne. Best rams flying to £123 from R & R Hole.

**Vendors, please note that all cull ewes & store lambs  
need to be double tagged.**

PRIME LAMBS		
KG	£	Vendor
38.00	129.00	PG Apsey, Wincanton
43.00	110.50	WR Scurlock, Inglesbatch
44.00	120.50	Lockerley Hall Farm, Romsey
45.00	129.00	PG Apsey, Wincanton
46.50	131.00	Wallmead Farms Partnership, Timsbury
50.00	136.00	J Powell & Son, Egford
52.00	139.50	Wallmead Farms Partnership, Timsbury
56.00	145.00	PG Apsey, Wincanton
61.00	160.00	Wallmead Farms Partnership, Timsbury

## **DAIRY Start (61) 11am**

**AUCTIONEER: TREVOR ROWLAND 07968 480401**

### **Calved Heifers to £1500 Calved Cows to £1220**

A strong entry of Dairy with just over 60 penned again this week. Freshly calved Holstein Friesian heifers twice to £1500 presented by CJ & JR Morley and RJ Goss. This sale saw 25 August/September calved Friesian x & Jersey x heifers and cows from Mark Read & family although only milked once a day the trade and support was good throughout with younger 1<sup>st</sup>-3<sup>rd</sup> lactation. Crossbred regularly over £1000 and peaked at £1220. They were of a nice type and ideal for a grazing system. A super consignment of 25 Holstein Friesian home bred (mainly October/November) due heifers from Spicer Partners saw prices generally £1000 - £1100 with top spot at £1200. Overall the Dairy demand is easing considerably as the wholesale milk price continues to be on a downward trend nevertheless a good full section at Frome.

## **REARED CALVES (54) Start 12.30pm**

**AUCTIONEER: TOM ROGERS 07384 462288**

A larger than catalogued entry of 54 reared calves sold to a strong trade for the best sorts. A smart run of Hereford from Spencer Mogridge & family saw best steers to £480 and heifers to £470, with a nice Welsh Black steer from the same stable to £460. Other stronger Hereford steers from Andrew Clark to £455 and his Simmental heifer to £420. Aubrac heifers to £290 from Higher Park Dairy Ltd and a tidy Blue heifer from Stavordale Farm to £355. The stronger bigger sorts keenly contested today with Autumn flush of grass and an abundance of fodder on farm. Please contact Tom Rogers – 07384 462288, Mark Ferrett – 07702 264502 or Andrew Frizzle – 07977136863 for any marketing advice.

**NEXT REARED CALF SALE: WEDNESDAY 11<sup>TH</sup> OCTOBER**

**NEXT PIG SALE: WEDNESDAY 4<sup>TH</sup> OCTOBER**

**ALL PIGS MUST BE PRE-ENTERED TO ENABLE US TO INFORM BUYERS**

**CAN WE PLEASE REMIND ALL VENDORS  
THAT ALL ANIMALS COMING TO  
FROME MARKET  
SHOULD BE ACCOMPANIED BY  
A FULLY COMPLETED ENTRY FORM  
PIGS & SHEEP ALSO REQUIRE A  
LICENCE/MOVEMENT FORM**



The image shows a banner for 'FROME LIVESTOCK AUCTIONEERS LTD' with a background of cattle. To the right is a calendar graphic showing the dates 16<sup>TH</sup> OCTOBER, 13<sup>TH</sup> NOVEMBER, and 11<sup>TH</sup> DECEMBER. Below the banner is a red bar with the word 'MONDAY' in white.

FROME LIVESTOCK  
AUCTIONEERS LTD

16<sup>TH</sup> OCTOBER  
13<sup>TH</sup> NOVEMBER  
11<sup>TH</sup> DECEMBER

**MONDAY**

**ARE YOU UNDER TB RESTRICTION?**

**TB RESTRICTED SALES/ORANGE MARKET**

**Open to all ages and classes of cattle; Prime, Cull, Store and Calves**

Cattle must be licenced to these sales and licences must be obtained from Animal Health at least one week before the sale.

**ALL VENDORS MUST CONTACT THE MARKET BY THE WEDNESDAY  
PRIOR TO THE TO THE SALE TO NOTIFY US OF YOUR ENTRIES**

Applying for a licence has now changed. A TB204 application must be completed and either emailed to [csc.tblicensing@apha.gis.gov.uk](mailto:csc.tblicensing@apha.gis.gov.uk) or posted to APHA, Polwhele, Truro, Cornwall, TR4 9AD

**Please remember to put the first injection date of TB tested cattle  
on all entry forms**

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- Drying off
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- Scoring
- Lambing course
- Bespoke smallholder sessions
- TB Biosecurity

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## **CALVES (166) Starts 9.30am**

**AUCTIONEER: TIM HECTOR 07818 056 049**

**TOM ROGERS 07384 462288**

A few less this week but a brighter trade from start to finish; very few first quality but smaller sorts saw a much-improved trade.

## **CONTINENTAL BULLS TO £365/HEIFERS TO £258**

Mainly Blues forward and a good trade for all grades. A super Blue bull sold to £365 from Parr Farming Ltd, heifers to £240 from CE Crichton, Limousin bulls to £275 from PHG Turner with heifers to £258 from the same good home. Smart medium Charolais bulls to £220, heifers to £155 from A Bullus.

## **NATIVE BULLS TO £290/HEIFERS TO £170**

Mainly Angus forward with only a handful of Hereford forward, a real mix of quality through the ring with all seeing a better trade. Angus bulls to £290 from K & EJ Simpson, heifers to £170 from R & A Holder. Hereford bulls to £135, heifers to £142 from Spicer Partners.

## **DAIRY TO £118**

A better trade for all Dairy bulls with plainer calves seeing better demand, best sorts over £100 to top at £118 from Spicer Partners.

**NEXT REARED CALF SALE: WEDNESDAY 11<sup>TH</sup> OCTOBER**

## **WEEKLY TOP PRICE CALF WINNER!**



This week's winner of £25 for the top price Continental Sired Heifer under 41 days was a Blue to £240 from CE Crichton Farming.

Next week's calf prize will be for a TOP PRICE Native Sired Heifer.

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Have your say on the vital support we offer  
Register **now** at [ahdb.org.uk/shape-the-future](https://ahdb.org.uk/shape-the-future)

**AHDB**

**AHDB**

## Help us Shape the Future of dairy

We're inviting levy payers to register with us to have a say on the vital work we do to support farming.

Registration is quick and easy – visit <https://ahdb.org.uk/shape-the-future> and fill in some basic details. Once we've checked these, we will contact them again in April 2022 when it's time to get their views.

We want as many levy payers as possible to get involved. As a key stakeholder to AHDB, you can help by:

- Encouraging levy payers to register with AHDB and have their say
- Follow our social media channels: Twitter - [@AHDB Dairy](#) & Facebook - [@AHDBDairy](#)
- Like and share our posts or create your own to say why it's important for levy payers to have their say

We are committed to listening to levy payers and industry stakeholders about the challenges they face, and the role that we can play in enabling success in the farming industry. We want to ensure that the levy collected for each sector works hard for the benefit of that sector.

For more information, visit <https://ahdb.org.uk/shape-the-future> .

# FRIDAY 29<sup>TH</sup> SEPTEMBER 2023

## STORE CATTLE

**TOTAL  
HEAD  
SOLD  
1035**

**Starts 10.30am**

**AUCTIONEERS:**

**TREVOR ROWLAND** 07968 480 401

**BRADLEY TOWELL** 07496 263 916

**LESTER WILLIAMS** 07778 646 031

**STEERS TO £1675**

**HEIFERS TO £1700**

**A magnificent day at Frome with over 1000 penned for sale creating some smashing prices.**

## BREEDING CATTLE

In calf Continental cows from Phil Snook to £1030 while grazing cows from the same home to £645.

## ORGANIC

Only 24 Organics forward but what a superb consignment of cattle it was. Cullimore Bros presented their annual consignment of top quality Charolais steers and heifers 16-17mo home bred and single suckled. Trade and demand was excellent seeing best steers at £1700 and others to £1475. Heifers had super conformation too ranging from £1405, £1295 and £1095.

YOUNG STEERS				YOUNG HEIFERS			
BREED	£/ HEAD	AGE	VENDOR	BREED	£/ HEAD	AGE	VENDOR
Charolais	1500	17mo	P Rood & Son Ltd, Somerton	Angus	1385	17mo	AW Neish, Maiden Bradley
Limousin	1485	17mo	TWG Bartlett & Son, Weymouth	Limousin	1340	17mo	TWG Bartlett & Son, Weymouth
Angus	1435	17mo	TWG Bartlett & Son, Weymouth	Charolais	1300	17mo	P Rood & Son Ltd, Somerton
Devon	1400	17mo	P Smith, Bath	Simmental	790	15mo	T & J Crees, Cloford
Blue	1265	17mo	DIVA (Sherborne) Ltd, Templecombe	Hereford	770	17mo	F Stone, Bridgwater
Simmental	1100	15mo	RJ Dacombe, Wimborne	Blue	745	14mo	MJ Knowles & S Withers, Claverham

## YOUNG CONTINENTAL

A wonderful entry of younger Continentals for this week which generally saw the start of the suckled calf sales. West Amesbury Farms presented an amazing consignment of 140 single suckled (mainly Charolais x) homebred steers & heifers 5-7mo. Bidding was furious for these best of types with the first 4 bunches of steers at £1080, £1040, £1020 and £995. Certainly, the hottest trade of the

year so far for the heifers with everyone wanting quality, being only 5-7mo we saw the first 30 over £800 and peaked at £855! Quite outstanding!

More grand Charolais from regular supporters Neil & Sharon Glover seeing 7mo steers at £1095 and 6mo at £1000. Dairy x Charolais heifers had a strong day as those from Cross Key Farms Ltd at 13mo topped at £860 with steers (8mo) to £1035. Dairy x Blue steers with good conformation from Mike Knowles & Sally Withers were easily sold to £945, his heifers to £745. Mike Seare saw his excellent entry of 50 Dairy bred Blue steers 11mo sold well at £936 and £818 with heifers to £715. Overall, a quite unbelievable trade this week and more new buyers keen for cattle.

## **ANGUS**

Nearly 300 on offer with all grades wanted but named sired & farm assured making a premium. Purebred Angus from Angus Neish of Maiden Bradley taking top honours with his heifers selling to an amazing £1700 (only 19mo) and his young steers from £1470 - £1555 (19mo). Large framed steers from Hollands Farms Blandford Ltd sold to a tremendous £1660 (26mo) and from £1420 to £1638 (23-24mo) all from The Chedington Court Estate Ltd of Beaminster. Closely followed at £1632 (21mo) from F Stone & family of Bridgwater, £1590 (18mo) from TWG Bartlett & Son of Weymouth and £1500 for both TJ Bourne and Kenny Rostigina of the New Forest. Good feeding steers regularly selling to £1465 from Hollands Farms Blandford Ltd, £1440 from Town Hill Farming Partnership of Dorchester and £1455 from F Stone & family of Bridgwater. Younger steers sold well from £1250 to £1320 all from M Denness of Isle of Wight, £1245 from L & R Wyatt & Son of Englishcombe, £1240 from Brian & Dorothy Ewins of Beaminster and £1200 from RH Groves & Son.

Heifers wanted and met an exceptional demand with quality bulls selling from £1345 to £1420 (20mo) from F Stone, £1385 (17mo) from Angus Neish, £1300 from Hollands Farms Blandford Ltd, £1240 from Townhill Farming Partnership and £1200 from M Denness. Heifers with bulling potential sold well to £1170 (18mo) from TWG Bartlett & Son, £1145 from J Trott & Sons, £1130 from L & R Wyatt & Son and £1080 (17mo) from RH Groves & Sons. Yearlings continue to sell above expectations with best bred and reared steers to £1005 (only 17mo) from Norridge Farms of Warminster and £912 from Mike Knowles & Sally Withers. His yearling heifers also wanted selling to £785 and just topped at £850 (8mo) from Norridge Farms.

## **FRIESIAN**

Framed Friesian steers continue to sell like Continentals with best Holsteins selling from £1240 to £1290 (24-25mo) from Hollands Farms Blandford Ltd and British Friesians to £1140 from L & R Wyatt & Son of Bath. Younger quality steers also a premium to £1130 from Tom Bourne of Chippenham, £995 (18mo) from PH Creed & Son of Somerton, £925 from D & P Yeatman of Sherborne, £915 from RH & AE Mayo of Weymouth, £885 from Luke Williams of Newbury and £818 from CG Hydge & Son of Salisbury. Yearling steers also wanted to £605 (12mo) from E & M Seare.

## HEREFORD

An excellent entry of Hereford x forward saw over 220 penned for sale. Plenty of really good wintering types from all quarters and everyone was in demand. All the 16mo steers and over were in excess of £1100 and numerous over £1200. DG Martin, Stalbridge and TJ Bourne both had steers at £1280 with P Smith Continental x Hereford 19mo steers at £1600. Younger steers regularly £800 - £950. Cracking well fleshed thick quality heifers 22mo from F Stone of Bridgwater soared to £1200. More younger feeding types from the Yeatman family at £940.

Included in this section was a wonderful entry of 130 Hereford x homebred steers and heifers 15-24mo all from their crossbred Dairy. Trade extremely buoyant throughout for these good hard wintering and feeding cattle. Best pens of steers at £865, £832, £800 and heifers topping at £775 and generally £600 - £680.

## FORWARD CONTINENTAL

Wonderful show of cattle at Frome met another outstanding trade with all ages wanted by the larger company of buyers ringside. Several quality consignments presented well with top honours of the day going to Tom Bourne of Chippenham with his Blue steers selling from £1500 (23mo) to a massive £1675 (24mo) what a trade! The exceptionally well presented Charolais steers from Peter Rood & family of Somerton also a highlight selling from £1335 (16mo) to a tremendous £1500 (only 17mo). Limousin steers showed well with younger steers selling to an amazing premium with P Smith of Bath topping at £1605 (18mo) and closely followed at £1595 (18mo) and £1485 (17mo) from Tom & Martin Bartlett of Weymouth and from £1480 to £1485 (17mo) from Francis Burfitt of Zeals. Other young Limousin steers sold well to £1230 from RH Groves & Sons of East Harptree and £1150 from RH & AE Mayo of Weymouth. Other young Blue steers also met fast bidding to £1265 from DIVA (Sherborne) Ltd and £1200 from C & J Raymond of Henstridge.

Heifers also sold to an outstanding demand with Limousin heifers selling to a massive £1340 (17mo) all from Peter Rood & family. Young Blue heifers with bulling potential keenly sought to £970 from both DIVA (Sherborne) Ltd and D & P Yeatman of Sherborne.



FORWARD STEERS				FORWARD HEIFERS			
BREED	£/ HEAD	AGE	VENDOR	BREED	£/ HEAD	AGE	VENDOR
Blue	1675	24mo	TJ Bourne, Bromham	Angus	1700	19mo	AW Neish, Maiden Bradley
Angus	1660	26mo	Hollands Farms Blandford Ltd	Hereford	1200	22mo	M Denness, Sandown
Limousin	1605	18mo	P Smith, Bath	Limousin	1040	20mo	RH & AE Mayo, Weymouth
Hereford	1600	19mo	P Smith, Bath	Longhorn	1025	21mo	F Stone, Bridgwater
Friesian	1290	25mo	Hollands Farms Blandford Ltd	Blue	970	18mo	DIVA (Sherborne) Ltd, Templecombe
Longhorn	1230	21mo	F Stone, Bridgwater	Friesian	945	25mo	RH & AE Mayo, Weymouth
Norwegian Red	1130	22mo	TJ Bourne, Bromham				
Devon	1050	25mo	L Williams, Newbury				



## **SOUTH WESTERN LIMOUSIN CATTLE BREEDERS' CLUB**

**Are pleased to sponsor the Suckled Calf Sales sired by a Pedigree Limousin  
At Frome Livestock Market**

**£50 Top Price Pen of Steers & £50 Top Price Pen of Heifers  
sold through the Store Ring during October**



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- Innovative equipment or farm practices to transition towards regenerative agriculture -

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AWARDED

# £1,000 to £150K

**Cranborne Chase AONB** administers this Defra funded programme. Farming in Protected Landscapes runs until the end of March 2025 and is part of Defra's Agricultural Transition Plan.



Cranborne Chase  
Area of Outstanding  
Natural Beauty

Please have a look at the Farming in Protected Landscapes pages for further information.

[www.cranbornechase.org.uk](http://www.cranbornechase.org.uk)



Your project must meet **at least one** of the outcomes listed below and at least **one of the objectives** of the Cranborne Chase AONB Management Plan. Scan here to view.



## CLIMATE

- More carbon is stored and/or sequestered
- Flood risk is reduced
- Farmers, land managers and the public better understand what different habitats and land uses can store carbon and reduce carbon emissions
- The landscape is more resilient to climate change



## PEOPLE

- There are more opportunities for people to explore, enjoy and understand the landscape
- There are more opportunities for more diverse audiences to explore, enjoy and understand the landscape
- There is greater public engagement in land management, such as through volunteering
- Farmers and land managers feel increasingly comfortable with providing public goods



## NATURE

- There is a greater area of habitat improved for biodiversity
- There is an increase in biodiversity
- There is greater connectivity between habitats
- Existing habitat is better managed



## PLACE

- The quality and character of the landscape is reinforced or enhanced
- Historic structures and features are conserved, enhanced or interpreted more effectively
- There is an increase in farm business resilience (you must deliver this equally balanced with other outcomes)

Applications for over £10,000 will be judged by a Local Assessment Panel. The Panel of 8 to 12 people includes representatives from Cranborne Chase AONB, Natural England and the farming and land management community as well as local specialists. The panel meets every 6 to 8 weeks. Applications for less than £10,000 are decided upon by a senior member of the AONB team (who has no prior knowledge of the project). **All projects are to be completed by 31st March 2025.**

Quotes must be received for each element of work in every application where Countryside Stewardship rates or rates from other agricultural support streams do not apply.





Frome Livestock Market

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7pm, Thurs 5th October

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