

FROME LIVESTOCK

AUCTIONEERS LTD

SALE REPORTS & INFORMATION
WEEK ENDING 29TH SEPTEMBER 2023

TOTAL HEAD SOLD 1767



TRADE AT A GLANCE

PRIME CATTLE	TO 261P/KG	CULL COWS	TO 220P/KG
PRIME LAMBS	TO 287P/KG	STORE LAMBS	TO £100
DAIRY	TO £1500	CULL EWES/RAMS	TO £123
REARED CALVES	TO £480	CALVES	TO £365
STORE STEERS	TO £1600	STORE HEIFERS	TO £1365

Frome Livestock Market, Standerwick, Somerset, BA11 2QB
01373 830033 info@fromelivestock.com

www.fromelivestock.com

Frome Market



REGULAR WEDNESDAY CLINICS

FREE NHS Health Checks every 2nd and 4th Wednesday

FREE Podiatry services every 1st and 3rd Wednesday

The Health Hub is available to all farming or agricultural workers and their families, no matter where you live.

Come and see us for:

- Health and wellbeing checks
- Advice on lifestyle and concerns affecting your emotional wellbeing
- Guidance towards any support you may require in the future

No appointments necessary, just call in and speak to one of our volunteers.



HEALTH HUB 9am – 1pm Drop In No appointment needed	FOOT CLINIC 9am – 1pm Please check availability Pre-booking required
Wednesday 11 th October	Wednesday 4 th October
Wednesday 25 th October	Wednesday 18 th October

WEDNESDAY 27TH SEPTEMBER 2023

Increased numbers of Prime cattle and Cull cows selling to a solid trade. A good show of Lambs overall in terms of quality selling to a firm trade. A busy Dairy section again with regular and new buyers around the ring. Numbers of calves keep coming with all well sold again.

**TOTAL
HEAD
SOLD
954**

PRIME CATTLE (62) to 261p/kg or £1697

AUCTIONEER: BRADLEY TOWELL 07496 263916

Start 12.30pm

Increased numbers however a very mixed show of cattle overall which is reflected in the averages. Some good consignments of Native bred cattle selling well however not many U grade Continental types.

TOP PRICE STEER	251p/kg for a Limousin from J Trott & Sons		
TOP PRICE HEIFER	261p/kg for a Limousin from JA Ponzo		
UTM FAT TOTALS:	No	MIN P/KG	MAX P/KG
STEERS			
Light 100-500kg	13	180.00	232.00
Medium 551-650kg	23	184.00	251.00
Heavy 651+	11	191.00	250.00
HEIFERS			
Light 100-500kg	3	233.00	245.00
Medium 501-590kg	11	180.00	261.00
Heavy 590+	1	236.00	236.00

UTM STEERS (47) Max. 251p/kg & £1697

Handy weight Hereford steers from J Trott & Sons topped the pence per kilo at 251p/kg for 555kg with heavier sorts from PJ Harvey to 250p/kg for 680kg grossing £1696. Top gross price again for Hereford steers at £1697 for RH Wiltshire at 243p/kg. Good meat Angus from D Hooper to 244p/kg for 585kg and 237p/kg from the same home. Holstein Friesian steers to 230p/kg from Seligman Farm Developments and 221p/kg grossing up to £1306.

UTM STEERS				
BREED	MAX (p/kg)	VENDOR	MAX (£)	VENDOR
Hereford	251.00	J Trott & Sons, Castle Cary	1697	RH Wiltshire, Seend
Angus	244.00	D Hooper, Winterborne Kingston	1424	D Hooper, Winterborne Kingston
Friesian	230.00	Seligman Farm Developments Ltd, Winchester	1306	Seligman Farm Developments Ltd, Winchester
Blonde	228.00	L Symes, Southampton	1342	L Symes, Southampton
Brown Swiss	227.00	Seligman Farm Developments Ltd, Winchester	1438	Seligman Farm Developments Ltd, Winchester
Limousin	218.00	P Reynolds, Fordingbridge	1087	P Reynolds, Fordingbridge

UTM HEIFERS (15) Max. 261p/kg & £1418

Contiental heifers from JA Ponzo to 261p/kg for a 570kg Limousin and 256p/kg for a 555kg Limousin. Well fed Angus heifers from A Wallis & Sons to 236p/kg and £1401 with others to 234p/kg £1377. Blue heifers from Seligman Farm Developments to 245p/kg and 233p/kg.

UTM HEIFERS				
BREED	MAX (p/kg)	VENDOR	MAX (£)	VENDOR
Limousin	261.00	JA Ponzo, Pewsey	1087	P Reynolds, Fordingbridge
Blue	245.00	Seligman Farm Developments Ltd, Winchester	1222	Seligman Farm Developments Ltd, Winchester
Angus	236.00	A Wallis & Sons, Ansty	1401	A Wallis & Sons, Ansty
Hereford	230.00	J Trott & Sons, Castle Cary	1296	J Trott & Sons, Castle Cary
Brown Swiss	204.00	Seligman Farm Developments Ltd, Winchester	1088	Seligman Farm Developments Ltd, Winchester

CULL COWS (68) Beef to 220p/kg Dairy to 169p/kg

AUCTIONEER: BRADLEY TOWELL 07496 263916 Start 12.30pm

A show of mostly grade 3 and 4 cows forward this week selling to a decent trade overall. A super grade 1 Limousin cow from Richard Wright topped the trade at 220p/kg and £1865. Angus cows with good cover from Delcombe Downs to 187p/kg for 680kg and Brown Swiss from Southwick Estates to 171p/kg. Holstein Friesians to 169p/kg and £1381. Grade 2 cows generally from 155p/kg to 168p/kg. Grade 3 cows from 137p/kg to 159p/kg. A large percentage of Grade 4 cows generally around 120p/kg to 130p/kg with the extremely plain sorts from 90p/kg to 100p/kg. Cull bulls to 150p/kg and £1659 for a Hereford.

CULL COWS				
BREED	MAX (p/kg)	VENDOR	MAX (£)	VENDOR
Limousin	220.00	RJ Wright, Somerton	1865	RJ Wright, Somerton
Angus	187.00	Delcombe Downs, Blandford	1430	Delcombe Downs, Blandford
Brown Swiss	171.00	Southwick Enterprises LLP, Fareham	1261	Southwick Enterprises LLP, Fareham
Friesian	169.00	SC Eavis, Sherborne	1381	SC Eavis, Sherborne
Swedish Red	161.00	Southwick Enterprises LLP, Fareham	1189	Southwick Enterprises LLP, Fareham
Hereford	152.00	PJ Pobjoy & Son, Norton St Philip	999	PJ Pobjoy & Son, Norton St Philip
Danish Red	137.00	Southwick Enterprises LLP, Fareham	764	Southwick Enterprises LLP, Fareham

THE MARKET CAFÉ IS NOW OPEN

**EVERY WEDNESDAY
AND FRIDAY**

8AM – 3PM



Steve & Anna Chubb

Trading as
John Cooper Livestock Services



FOR ALL COLLECTIONS PLEASE RING

STEVE: 07831 383392

WILLIAM: 07825 252198

ANNA (Accounts): 07818 401491

Email: johncooperlivestockservices@gmail.com

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SHEEP (551) Start 10.30am**AUCTIONEER: ROSS WHITCOMBE 07815 985 737****PRIME LAMBS (288) Max 287p/kg £160**

A slightly smaller entry when more could have been sold to the advantage. Plenty of demand for meat and weight, however leaner types would be harder work. It pays to feed the lambs as too many lean lambs coming forward. Best meated lambs flying to 287p/kg from Pat Apsey and £160 from Wallmead Farm Partnership. Light weight lambs to 246p/kg and £93.50 from WR Scurlock. Handy weights to 287p/kg and £129 from Pat Apsey. Heavies to 282p/kg and £139.50 from Wallmead Farm Partnership and over weights to 263p/kg from J Powell & Son and £160 from Wallmead Farm Partnership. More lambs needed each week. Please pre-enter your stock so we can advise buyers of numbers forward.

STORE LAMBS Max (179) £100

Another large entry of store lambs which sold to another flying trade. Best stores topping at £100 from M Maidment. Any lambs with strength all £90+, medium lambs £80+ with only the smallest £70 or less. Keep the lambs coming; we had over 14 different store lamb buyers here today.

CULL EWES (84) Max £123

A tidy entry of ewes which enjoyed a faster trade. Any ewe with meat or strength over £100 and topping at £118 from R & R Hole of Sherborne. Best rams flying to £123 from R & R Hole.

**Vendors, please note that all cull ewes & store lambs
need to be double tagged.**

PRIME LAMBS		
KG	£	Vendor
38.00	129.00	PG Apsey, Wincanton
43.00	110.50	WR Scurlock, Inglesbatch
44.00	120.50	Lockerley Hall Farm, Romsey
45.00	129.00	PG Apsey, Wincanton
46.50	131.00	Wallmead Farms Partnership, Timsbury
50.00	136.00	J Powell & Son, Egford
52.00	139.50	Wallmead Farms Partnership, Timsbury
56.00	145.00	PG Apsey, Wincanton
61.00	160.00	Wallmead Farms Partnership, Timsbury

DAIRY Start (61) 11am

AUCTIONEER: TREVOR ROWLAND 07968 480401

Calved Heifers to £1500 Calved Cows to £1220

A strong entry of Dairy with just over 60 penned again this week. Freshly calved Holstein Friesian heifers twice to £1500 presented by CJ & JR Morley and RJ Goss. This sale saw 25 August/September calved Friesian x & Jersey x heifers and cows from Mark Read & family although only milked once a day the trade and support was good throughout with younger 1st-3rd lactation. Crossbred regularly over £1000 and peaked at £1220. They were of a nice type and ideal for a grazing system. A super consignment of 25 Holstein Friesian home bred (mainly October/November) due heifers from Spicer Partners saw prices generally £1000 - £1100 with top spot at £1200. Overall the Dairy demand is easing considerably as the wholesale milk price continues to be on a downward trend nevertheless a good full section at Frome.

REARED CALVES (54) Start 12.30pm

AUCTIONEER: TOM ROGERS 07384 462288


A larger than catalogued entry of 54 reared calves sold to a strong trade for the best sorts. A smart run of Hereford from Spencer Mogridge & family saw best steers to £480 and heifers to £470, with a nice Welsh Black steer from the same stable to £460. Other stronger Hereford steers from Andrew Clark to £455 and his Simmental heifer to £420. Aubrac heifers to £290 from Higher Park Dairy Ltd and a tidy Blue heifer from Stavordale Farm to £355. The stronger bigger sorts keenly contested today with Autumn flush of grass and an abundance of fodder on farm. Please contact Tom Rogers – 07384 462288, Mark Ferrett – 07702 264502 or Andrew Frizzle – 07977136863 for any marketing advice.

NEXT REARED CALF SALE: WEDNESDAY 11TH OCTOBER

NEXT PIG SALE: WEDNESDAY 4TH OCTOBER

ALL PIGS MUST BE PRE-ENTERED TO ENABLE US TO INFORM BUYERS

**CAN WE PLEASE REMIND ALL VENDORS
THAT ALL ANIMALS COMING TO
FROME MARKET
SHOULD BE ACCOMPANIED BY
A FULLY COMPLETED ENTRY FORM
PIGS & SHEEP ALSO REQUIRE A
LICENCE/MOVEMENT FORM**



The banner features a background image of cattle in a field. On the left, a red and yellow banner reads "FROME LIVESTOCK AUCTIONEERS LTD". On the right, a red calendar icon shows the dates "16TH OCTOBER", "13TH NOVEMBER", and "11TH DECEMBER". Below the banner, a red bar contains the word "MONDAY".

**FROME LIVESTOCK
AUCTIONEERS LTD**

MONDAY

**16TH OCTOBER
13TH NOVEMBER
11TH DECEMBER**

ARE YOU UNDER TB RESTRICTION?

TB RESTRICTED SALES/ORANGE MARKET

Open to all ages and classes of cattle; Prime, Cull, Store and Calves

Cattle must be licenced to these sales and licences must be obtained from Animal Health at least one week before the sale.

ALL VENDORS MUST CONTACT THE MARKET BY THE WEDNESDAY PRIOR TO THE TO THE SALE TO NOTIFY US OF YOUR ENTRIES

Applying for a licence has now changed. A TB204 application must be completed and either emailed to csc.tblicensing@apha.gov.uk or posted to APHA, Polwhele, Truro, Cornwall, TR4 9AD

Please remember to put the first injection date of TB tested cattle on all entry forms

Garston Farm Skills

Livestock Farmers - *Are you looking to improve competence and receive certification?*

Garston Vets have launched a full programme of courses to help farmers improve the health and welfare of their animals and to meet compliance and assurance scheme requirements. Our courses include:

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- Youngstock advanced
- Administering medicines
- Milksure
- Calving course
- Post-calving care
- Drying off
- Mastitis
- Scoring
- Lambing course
- Bespoke smallholder sessions
- TB Biosecurity

Garston Medicine Delivery Service

Our NEW service - *A perfect way to make sure all your medicine needs are up to date, and delivered on time.*

£5.00 (ex VAT) for one off delivery on your zone delivery day

£7.50 (ex VAT) per month for delivery each weekly zone day

To sign up for our monthly delivery service:

Please email hah@garstonvets.co.uk or call **01373 451115** and select *option 3* to speak to Harriet.

There is no minimum term and can be done on a monthly basis.

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CALVES (166) Starts 9.30am

AUCTIONEER: TIM HECTOR 07818 056 049

TOM ROGERS 07384 462288

A few less this week but a brighter trade from start to finish; very few first quality but smaller sorts saw a much-improved trade.

CONTINENTAL BULLS TO £365/HEIFERS TO £258

Mainly Blues forward and a good trade for all grades. A super Blue bull sold to £365 from Parr Farming Ltd, heifers to £240 from CE Crichton, Limousin bulls to £275 from PHG Turner with heifers to £258 from the same good home. Smart medium Charolais bulls to £220, heifers to £155 from A Bullus.

NATIVE BULLS TO £290/HEIFERS TO £170

Mainly Angus forward with only a handful of Hereford forward, a real mix of quality through the ring with all seeing a better trade. Angus bulls to £290 from K & EJ Simpson, heifers to £170 from R & A Holder. Hereford bulls to £135, heifers to £142 from Spicer Partners.

DAIRY TO £118

A better trade for all Dairy bulls with plainer calves seeing better demand, best sorts over £100 to top at £118 from Spicer Partners.

NEXT REARED CALF SALE: WEDNESDAY 11TH OCTOBER

WEEKLY TOP PRICE CALF WINNER!



This week's winner of £25 for the top price Continental Sired Heifer under 41 days was a Blue to £240 from CE Crichton Farming.

Next week's calf prize will be for a TOP PRICE Native Sired Heifer.

Sponsored by Howard & Sons

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Shape the future of dairy

Have your say on the vital support we offer
Register **now** at ahdb.org.uk/shape-the-future

AHDB



Help us Shape the Future of dairy

We're inviting levy payers to register with us to have a say on the vital work we do to support farming.

Registration is quick and easy – visit <https://ahdb.org.uk/shape-the-future> and fill in some basic details. Once we've checked these, we will contact them again in April 2022 when it's time to get their views.

We want as many levy payers as possible to get involved. As a key stakeholder to AHDB, you can help by:

- Encouraging levy payers to register with AHDB and have their say
- Follow our social media channels: Twitter - [@AHDB_Dairy](#) & Facebook - [@AHDBDairy](#)
- Like and share our posts or create your own to say why it's important for levy payers to have their say

We are committed to listening to levy payers and industry stakeholders about the challenges they face, and the role that we can play in enabling success in the farming industry. We want to ensure that the levy collected for each sector works hard for the benefit of that sector.

For more information, visit <https://ahdb.org.uk/shape-the-future>.

FRIDAY 22ND SEPTEMBER 2023

STORE CATTLE

**TOTAL
HEAD
SOLD
813**

Starts 10.30am

AUCTIONEERS:

TREVOR ROWLAND 07968 480 401

BRADLEY TOWELL 07496 263 916

LESTER WILLIAMS 07778 646 031

STEERS TO £1600

HEIFERS TO £1365

A fantastic show of stores and breeding cattle selling to phenomenal trade from start to finish. Two genuine herd dispersal sales selling to a very competitive trade for younger and older outfits. Some good quality consignments of suckler bred Continentals were exceptionally dear with hot demand and competition. A super annual consignment of 201 forward cattle selling to a flying trade averaging £1173 for 18mo.

COWS & CALVES

Large entries of suckler cows and calves presented for sale this week as our special day consisted of one final herd dispersal and a part dispersal. Richard & Jeff Stevens who have been wonderful clients over the years are retiring from farming at the end of September and this sale saw 26 Pedigree Charolais cows and calves and Simmental x cows and calves come through the ring at Frome. Trade was tremendous for these super cattle which saw top spot going to "Katesbench Nutella" with Hereford 6mo bull calf "Katesbench Ultravox" to £2,820, "Katesbench Morgan" with her purebred heifer at £2,350 and "Katesbench Nadyia" with steer calf at £2,300 and many other Pedigree Cows and calves over £2000. Crossbred Simmental cows and Charolais calves from the same good home were eagerly sought and often £1500 - £1750 and twice over £1800 peaking at an amazing £1900! Good number of plainer, older cows with younger calves on offer all were wanted seeing lively bidding.

BREEDING BULLS

A little late in the season for breeding bulls but trade generally firm. 2 good Pedigree young Angus bulls from the Hendy family to £1280 and £1350. Senior Angus bulls to £1650.

ORGANIC

Not quite as many Organics forward but those on offer were well sold throughout the day. Super Charolais steers 14mo from Daniel & Hole easily to £1120 while their Hereford x 14mo heifers at £915. A wonderful consignment of top grade Angus homebred suckled steers from Hardwick & Sons (18mo) all over £1200 and peaked at £1385. Good Hereford 15mo steers and heifers from CW & JM Taylor easily to £935 (Steer) and £885 (Heifer). Natural England produced a cracking entry of Longhorn steers which had a marvellous trade at £1350, £1255 and £1210.

YOUNG STEERS				YOUNG HEIFERS			
BREED	£/ HEAD	AGE	VENDOR	BREED	£/ HEAD	AGE	VENDOR
Angus	1580	17mo	SC Eavis, Sherborne	Limousin	1232	14mo	A & A Gale, Blandford
Simmental	1262	15mo	M Lovell, Southampton	Simmental	1100	15mo	M Lovell, Southampton
Limousin	1195	13mo	A & A Gale, Blandford	Charolais	990	17mo	CW House, Lymington
Charolais	1195	17mo	SJ Crossman, Horningsham	Hereford	930	15mo	PA & RJ Lucas, East Harptree
Blonde	1195	12mo	Marelands Farms Ltd, Bentley	Blonde	880	12mo	Marelands Farms Ltd, Bentley

YOUNG CONTINENTAL

As Autumn approaches more suckled young Continentals coming forward and also more men to buy them. Young smart well shaped Blonde's came in from Rose Debenham, Tonerspuddle Farm 6-8mo often over £800 and peaked at £910 for steers, while heifers to £872, £860 and £828. High quality Simmentals 15mo from Mickey Lovell had a storming trade at £1262 for Limousin steers and heifers to £1100. More super Simmental (12mo) from RE Dury at £1140, while Steve Dyer was well rewarded for his trip from Isle of Wight seeing 12mo steers at £1175 and £1110. A number of outstanding Limousin suckled types came forward this week. Brian Godwin & family brought their normal high-quality breeding to the sale which saw their 9-10mo Limousin steers always over £1000 and top at £1140. 9mo heifers from the same home at £788. 30 super Limousin suckled steers and heifers from regular supporter Nick Bond easily sold over £1000 for the steers and heifers from £750 - £850. Andrew Gale, Stourpaine again showing his superb stock and his 13mo Limousin steers to £1232, £1195 and £1090, his heifers were in excellent demand to £1000, £995, £920. Overall, a cracking run of cattle and trade to match, which was an excellent start for our Autumn Sales.

ANGUS

What a trade with exceptional prices bid throughout. Stunning 17mo steers take top honours at £1580 from SC Eavis of Sherborne and closely followed at £1512 (28mo) from regular vendors PW CC & JC Gould of Norton Ferris. Other fleshed steers sold well from £1435 (23mo) from Ian Purchase of Wimborne and £1415 (22mo) from JS Noad & Sons of Semington. Younger feeding steers also a highlight with George, Emma & Tadgh Wade's Irish sired steers selling to £1350 (19mo), wonderful 14mo steers selling to £1315 from GL Habberfield of Sherborne. Other well grown steers sold well to £1255 from PG Snell & Sons of Yeovil. Heifers met a massive trade selling to an amazing £1365 (only 22mo) from JS Noad & Sons and £1320 (23mo) from Kenny Rostigina & family. Quality bulls also wanted to £1180 (22mo) from Ian Purchase & family and £1130 (20mo) from PG Snell & Sons. Yearling heifers also sought after to £865 from RG MJ & DC Ractliffe of Gloucester.

FRIESIAN

Not as many Friesians about today with the better, larger framed steers from PG Snell & Sons topping at £1070 for a pair of 5 with others not far behind at £1040 for 20 – 22mo. Heifers from Wyke Farms to £1100 for 15mo and British Friesian heifers to £1068.

HEREFORD

Stunning entry of over 220 Herefords met with a fast trade with stronger bidding throughout forcing prices above expectations. 24mo steers took top honours selling from £1365 to an amazing £1488 all from Wilf Peddle of Glastonbury. Younger steers met a premium with the wonderful annual consignment from George, Emma & Tadgh Wade of Sturminster Newton setting the Autumn trade again with their steers regularly selling from £1360 - £1405 (all 18mo) and their heifers from £1200 - £1240 (18mo). Other notable steers sold to £1180 (18mo) from P Woodrow, £1150 from PC Coward and yearling steers to £1108 (13mo) from Paul & Rob Lucas of East Harptree. Other quality heifers sold to £1185 from Rob Harrison, £1120 from Brian Trott, £1110 from FF & J Down, £1000 from PT Gregory and yearling heifers to £930 from Paul & Rob Harrison.

FORWARD CONTINENTAL

Amazing entry met a tremendous trade with a larger company of buyers ringside holding prices above expectations. Generally younger cattle presented met an outstanding trade with the excellent Blue steers from Ian Purchase family of Wimborne selling from £1350 to a massive £1600 (all 23mo). Other quality consignments met fast bidding with the well presented Limousin steers from George, Emma & Tadgh Wade of Sturminster Newton selling from £1300 - £1310 (all 19mo). Well grown Charolais steers also a highlight selling to £1300 (26mo) from Steve Crossman of Warminster and their 17mo steers to £1195. Massive Simmental steers wanted and sold well to £1262 (only 15mo) from Mickey Lovell of Southampton. Good feeding Simmental steers also wanted and sold to a fast trade at £1158 (22mo) from Rob Harrison & family of Babcary and younger Charolais steers to £1150 from Ambrose Marshall.

Heifers continue to amaze with best Blues selling to £1350 (only 23mo) and younger heifers from £1203 - £1230 all from Ian Purchase. Several consignments of Simmental heifers equally sold well to £1310 (24mo) from Brian Trott of Castle Cary, £1245 (26mo) from Rob Harrison & family, from £1195 (18mo) to £1235 (24mo) all from Steve Dyer, Isle of Wight and £1170 (24mo) from Clive House of Lymington. Regular vendor FF & J Down of Midsomer Norton presented well fleshed Blue heifers which met fast bidding to £1200 (23mo). Younger heifers with bulling potential wanted with Simmental heifers selling to £1100 (15mo) from Mickey Lovell and £1085 (18mo) from Neil Glover & family.

**Next week: Consignment of 100 Charolais & 40 Angus
7mo Homebred & Single Suckled**

FORWARD STEERS				FORWARD HEIFERS			
BREED	£/ HEAD	AGE	VENDOR	BREED	£/ HEAD	AGE	VENDOR
Blue	1600	23mo	CG Purchase & Son Ltd, Wimborne	Angus	1365	22mo	JS Noad & Sons, Semington
Hereford	1488	24mo	WG Peddle, Glastonbury	Blue	1350	23mo	CG Purchase & Sons Ltd, Wimborne
Limousin	1310	19mo	G & E Wade, Sturminster Newton	Simmental	1310	24mo	J Trott & Sons, Castle Cary
Charolais	1300	26mo	SJ Crossman, Horningsham	Hereford	1240	18mo	G & E Wade, Sturminster Newton
Simmental	1158	22mo	RC & J Harrison, Somerton	Friesian	1100	18mo	Wyke Farms, Bruton
Friesian	1070	22mo	PG Snell & Sons, Yeovil	Longhorn	1005	29mo	Natural England, Shrewton
Aubrac	1060	19mo	RC & J Harrison, Somerton				



SOUTH WESTERN LIMOUSIN CATTLE BREEDERS' CLUB

Are pleased to sponsor the Suckled Calf Sales sired by a Pedigree Limousin

At Frome Livestock Market

**£50 Top Price Pen of Steers & £50 Top Price Pen of Heifers
sold through the Store Ring during October**



FARMING IN PROTECTED LANDSCAPES

A FUNDING PROGRAMME
FOR FARMERS & LANDOWNERS



Open for applications until January 2025

DO YOU HAVE A GREAT IDEA ?

- Promoting connectivity between habitats -
- Increasing in farm biodiversity - Actions to improve soil health -
- Creating wetlands to support a variety of wildlife and reduce flood risk -
- Help the public develop skills in land management -
- Creating walks providing new access opportunities -
- Innovative equipment or farm practices to transition towards regenerative agriculture -

FUNDING
AWARDED

£1,000 to £150K

Cranborne Chase AONB administers this Defra funded programme. Farming in Protected Landscapes runs until the end of March 2025 and is part of Defra's Agricultural Transition Plan.



Cranborne Chase
Area of Outstanding
Natural Beauty

Please have a look at the Farming in Protected Landscapes pages for further information.

www.cranbornechase.org.uk



Your project must meet **at least one** of the outcomes listed below and at least **one of the objectives** of the Cranborne Chase AONB Management Plan. Scan here to view.



CLIMATE

- More carbon is stored and/or sequestered
- Flood risk is reduced
- Farmers, land managers and the public better understand what different habitats and land uses can store carbon and reduce carbon emissions
- The landscape is more resilient to climate change



PEOPLE

- There are more opportunities for people to explore, enjoy and understand the landscape
- There are more opportunities for more diverse audiences to explore, enjoy and understand the landscape
- There is greater public engagement in land management, such as through volunteering
- Farmers and land managers feel increasingly comfortable with providing public goods



NATURE

- There is a greater area of habitat improved for biodiversity
- There is an increase in biodiversity
- There is greater connectivity between habitats
- Existing habitat is better managed



PLACE

- The quality and character of the landscape is reinforced or enhanced
- Historic structures and features are conserved, enhanced or interpreted more effectively
- There is an increase in farm business resilience (you must deliver this equally balanced with other outcomes)

Applications for over £10,000 will be judged by a Local Assessment Panel. The Panel of 8 to 12 people includes representatives from Cranborne Chase AONB, Natural England and the farming and land management community as well as local specialists. The panel meets every 6 to 8 weeks. Applications for less than £10,000 are decided upon by a senior member of the AONB team (who has no prior knowledge of the project). **All projects are to be completed by 31st March 2025.**

Quotes must be received for each element of work in every application where Countryside Stewardship rates or rates from other agricultural support streams do not apply.



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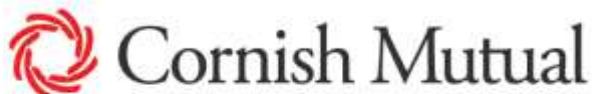
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